Call for Papers and Panels

12th International Social Innovation Research Conference 2020,
Sheffield University Management School, Centre for Regional Economic and Enterprise Development
1st – 3rd September 2020
Theme: *'Social innovation and enterprise for more prosperous, fair and sustainable societies'*
Conference website: https://isircconference2020.com/

Universities as Global Enabling Social Innovation Agents

Stream chairs: Jieun Ryu (University of Northampton), Richard Hazenberg (University of Northampton), and Mark Majewsky Anderson (Glasgow Caledonian University)

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Stream description: The role that locality and geography plays in the creation of social innovation ecosystems and specifically social enterprises has seen significant research over the last decade (Defourny and Nyssens, 2010; Galera and Borzaga, 2009; Hazenberg et al., 2016; Kerlin, 2013). However, whilst much of this previous research focus has been centred upon national and regional contexts globally, less attention has been paid to the differences and factors that influence social innovation ecosystems at the local level (i.e. town/municipality). Furthermore, previous research has identified that the institutional context of a given locality is of paramount importance in shaping the types of social enterprise that emerge (Mendell, 2010), along with socio-economic and political factors (Doherty et al., 2009). Among other institutional actors, universities are key institutional players within their localities since they have been shown to have significant economic and social impacts on their communities (Bonner, 1968; Glasson, 2003). In this panel, we seek to explore the role that universities can play in driving the development and sustainability of social innovation ecosystems in their locality, and how this can then drive social innovation globally through research, education, knowledge exchange, international partnerships and policy development. Themes to be explored include, but not limited to, the role that universities can play in supporting social innovators through:

- Research and knowledge creation;
- Education and teaching;
- Resource acquisition and provision;
- Incubation and acceleration facilities;
- Network creation and partnerships;
- Community engagement and knowledge exchange;
- Policy advocacy and innovation.

References:
1. Bonner, E.R., (1968), The Economic Impact of a University on Its Local Community, Journal of the American Institute of Planners, 34(5), pp. 339-343.

2. Defourny, J., & Nyssens, M. (2010), Conceptions of Social Enterprise and Social Entrepreneurship in Europe and the United States: Convergences and Divergences. *Journal of Social Entrepreneurship*, *1*(1), 32–53.
3. Doherty, B., Foster, G., Mason, C., Meehan, J., Meehan, K., Rotheroe, N. and Royce, M., (2009), *Management for Social Enterprise*, London, Sage Publications
4. Galera, G., & Borzaga, C. (2009), Social Enterprise: An International Overview of Its Conceptual Evolution and Legal Implementation. *Social Enterprise Journal*, *5*(3), 210–228
5. Glasson, J., (2003), The Widening Local and Regional Development Impacts of the Modern Universities - A Tale of Two Cities (and North-South Perspectives), Local Economy, 18(1), pp. 21-37.
6. Hazenberg, R., Bajwa-Patel, M., Roy, M.J., Mazzei, M. and Baglioni, S., (2016), The role of institutional and stakeholder networks in shaping social enterprise ecosystems in Europe, *Social Enterprise Journal*, 12(3), pp. 302-321.
7. Kerlin, J. A. (2013), Defining Social Enterprise Across Different Contexts: A Conceptual Framework Based on Institutional Factors, *Nonprofit and Voluntary Sector Quarterly*, *42*(1), pp. 84–108.
8. Mendell, M., (2010), Reflections on the evolving landscape of social enterprise in North America, *Policy and Society*, *29*(3), pp. 243–256.

Submission Guidelines

Paper abstracts must be a maximum of 300 words, excluding references. They should articulate: the research questions or objectives being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference theme.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered).

Paper abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On abstract submission please ensure you **advise of the conference stream**.

Optional full paper submission for consideration in best paper awards is due no later than **31st July 2020**. Submit full papers to: isirc2020conference@sheffield.ac.uk

Guidelines for full paper submissions:

Papers must be written in English and should be sent in Microsoft Word or PDF format.

Papers should be between 5000 and 8000 words in length including tables, figures and references. Tables and figures should be incorporated into the paper. Each table and figure should be given a title.

Please include an abstract and four to six key words.

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

Harvard is the preferred referencing style.

Panel proposals must be a maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution of the panel.

Panel proposals abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On panel proposal submission please ensure you **advise of the conference stream**.

Enquiries about conference administration and technical issues related to submission should be directed to the conference administration team: isirc2020conference@sheffield.ac.uk

Deadlines

Abstract and panel proposals submission closes: **7th April 2020**

Decision on submissions notification: **30th April 2020**

Full papers submitted for consideration in best paper awards due: **31st July 2020**