

Call for Papers and Panels

12th International Social Innovation Research Conference 2020,
Sheffield University Management School, Centre for Regional Economic and Enterprise
Development

1st – 3rd September 2020

Theme: *'Social innovation and enterprise for more prosperous, fair and sustainable societies'*

Conference website: <https://isircconference2020.com/>

Hybrid Models and Organizing

Stream chairs: Bob Doherty & Giacomo Ciambotti

Contact email: bob.doherty@york.ac.uk; giacomo.ciambotti@unicatt.it

Stream description: At the heart of social enterprise and social innovation is the need to combine commercial and social objectives. It is this combination that has been the focus of a growing body of research on hybrid models and organising. While much research has focused on the tensions between social and commercial objectives, research has also found that the ability to combine objectives is one of the core capabilities of any social entrepreneur or social innovator.

At a time of growing research in this area, this stream of ISIRC conference will explore how hybrid organizing is occurring in different contexts. There is much to learn about how hybridity is emerging in different country contexts with much interest in the experience of countries that have had less involvement in social enterprise research, particularly those in developing countries.

Hybrid organizing is also found to be breaking down some of the boundaries between sectors, professions and disciplines. It is the bringing together of different objectives, approaches, norms and logics that defines hybridity. There is therefore a large research gap related to the strategies of those organisations that combine different logics with innovations occurring when people bring together novel combinations to solve some of our most intractable problems. We would welcome work on how trade-offs occur and how they are managed. Coupled with how win-wins are created and managed.

Hybrid organising has implications throughout the organization, with research now needed on how it shapes different stages of an enterprise and different parts of the operation. There are specific issues facing start-ups and those in the early stages, and in relation to the identification of social enterprise opportunities that combine social and commercial objectives. There is a need for more understanding of marketing issues, human resource management and innovation strategy that involves the interplay of logics, the micro-processes. Hybrid organizations may face differences in how they seek finance, with their combination of social and commercial creating constraints as well as opportunities to source impact investment. We are also interested in how hybrids can help tackle some of the intractable global challenges such as food system restoration, climate change, gender inequality, decent work etc.

This stream is for people that are interested in questions connected to hybrid models and organizing. Papers are invited on any element of hybrid research including

- Hybrid organisational forms for social innovation
- How hybrids can tackle global challenges e.g. climate change, health crisis etc.
- Business models of hybrids
- International and cultural differences in hybrid models
- Capabilities and skills required within of hybrid organisations
- Combining environmental objectives with social and commercial
- Hybrids involving cultural objectives
- Strategies of hybrid organizing
- Resolution of conflicting goals
- Models of marketing oriented to social and environmental value creation
- Interplay of logics in social innovation
- Opportunity recognition that combines social and commercial
- Learning about hybrid organizing from failure

Submission Guidelines

Paper abstracts must be a maximum of 300 words, excluding references. They should articulate: the research questions or objectives being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference theme.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered).

Paper abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On abstract submission please ensure you **advise of the conference stream**.

Optional full paper submission for consideration in best paper awards is due no later than **31st July 2020**. Submit full papers to: isirc2020conference@sheffield.ac.uk

Guidelines for full paper submissions:

Papers must be written in English and should be sent in Microsoft Word or PDF format.

Papers should be between 5000 and 8000 words in length including tables, figures and references. Tables and figures should be incorporated into the paper. Each table and figure should be given a title.

Please include an abstract and four to six key words.

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

Harvard is the preferred referencing style.

Panel proposals must be a maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution of the panel.

Panel proposals abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On panel proposal submission please ensure you **advise of the conference stream**.

Enquiries about conference administration and technical issues related to submission should be directed to the conference administration team:

isirc2020conference@sheffield.ac.uk

Deadlines

Abstract and panel proposals submission closes: **7th April 2020**

Decision on submissions notification: **30th April 2020**

Full papers submitted for consideration in best paper awards due: **31st July 2020**