

Call for Papers and Panels

12th International Social Innovation Research Conference 2020,
Sheffield University Management School, Centre for Regional Economic and Enterprise
Development

1st – 3rd September 2020

Theme: *'Social innovation and enterprise for more prosperous, fair and sustainable societies'*

Conference website: <https://isircconference2020.com/>

Active Ageing and Social Innovation

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Stream description: This stream builds on the well-subscribed theme from ISIRC 2019. The stream develops the positive premise that longevity is to be welcomed and explores how trends in lifestyles and emerging innovation may well see such longevity as a clear asset. It seeks papers, which look at innovations and trends in active ageing. It also welcomes papers, which seek to develop theory and models to examine this phenomena. Comparative papers and papers, which examine country-based innovations, are also welcome.

The concept of 'active ageing' has evolved to reflect this and has been reflected by work undertaken by the WHO and by research in field such as gerontology (WHO 2002, Walker 2019). There has been initiatives to develop models in the field of gerontology (Kalache and Gatti) However, the concept is not yet well reflected in the literature on social innovation. A recent thesis examined it from the perspective of loneliness (Sharma 2018).

Much of the published work has been from the perspective of 'service provision' and innovations on behalf of an older demographic (Schulmann 2019). Our stream seeks in particular papers, which sees older people as actively engaged in social innovation perhaps as social entrepreneurs. There is a developing literature on entrepreneurship in older demographics (Stypinska 2018).

Most countries are experiencing an ageing demographic and this even includes developing countries. This has been generally viewed as positive and a consequence of a better life and healthy society. However, it is also now increasingly viewed, especially in public management and public policy literature, as representing a 'problem' or a 'challenge'. Questions are posed about the proportion of 'earning' population, the pressures on social and health care and about intergenerational 'inequality'. Reviewing academic literature using terms such as 'ageing demographics' shows a very heavy skew towards a 'problem based' research agenda (almost as if 'ageing' is an illness or social problem). We seek to challenge this agenda in this panel.

Papers are invited which develop theory and which identify social innovation models emerging internationally to address the myriad opportunities (as well as challenges)

posed by significant changes to global ageing demographics; increased opportunities for those beyond retirement age to remain engaged and contributing, re-framing how we think about careers/work and beyond, challenges of health and social care and housing- both in the built environment and through financial public sector constraints, and opportunities for technology to play a role.

There is a planned book with a major publisher. We anticipate a possible special journal issue.

References:

Kalache, A. and Gatti, A., 2003. Active ageing: a policy framework. *Advances in gerontology= Uspekhi gerontologii*, 11, pp.7-18.

Sharma, D., 2018. *Fostering social innovation for active ageing: tackling later life loneliness* (Doctoral dissertation, Lancaster University).

Schulmann, K., Reichert, M. and Leichsenring, K., 2019. Social Support and Long-Term Care for Older People: The Potential for Social Innovation and Active Ageing. In *The Future of Ageing in Europe* (pp. 255-286). Palgrave Macmillan, Singapore.

Stypinska, J., 2018. The enterprising self: A panacea for all or new fictitious social role for older adults? The analysis of European policies for senior entrepreneurship. *Journal of Population Ageing*, 11(1), pp.43-65.

Walker, A. and Zaidi, A., 2019. Strategies of active ageing in Europe. In *The Future of Ageing in Europe* (pp. 29-52). Palgrave Macmillan, Singapore.

World Health Organization, 2002. *Active ageing: A policy framework* (No. WHO/NMH/NPH/02.8). Geneva: World Health Organization.

Submission Guidelines

Paper abstracts must be a maximum of 300 words, excluding references. They should articulate: the research questions or objectives being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference theme.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered).

Paper abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On abstract submission please ensure you **advise of the conference stream**.

Optional full paper submission for consideration in best paper awards is due no later than **31st July 2020**. Submit full papers to: isirc2020conference@sheffield.ac.uk

Guidelines for full paper submissions:

Papers must be written in English and should be sent in Microsoft Word or PDF format.

Papers should be between 5000 and 8000 words in length including tables, figures and references. Tables and figures should be incorporated into the paper. Each table and figure should be given a title.

Please include an abstract and four to six key words.

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

Harvard is the preferred referencing style.

Panel proposals must be a maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution of the panel.

Panel proposals abstracts should be submitted to isirc2020conference@sheffield.ac.uk

On panel proposal submission please ensure you **advise of the conference stream**.

Enquiries about conference administration and technical issues related to submission should be directed to the conference administration team:

isirc2020conference@sheffield.ac.uk

Deadlines

Abstract and panel proposals submission closes: **7th April 2020**

Decision on submissions notification: **30th April 2020**

Full papers submitted for consideration in best paper awards due: **31st July 2020**